



UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II - DIPARTIMENTO DI  
SCIENZE SOCIALI



Societing4.0



## Post Start-Up Cultures

**Workshop, University of Naples, 20-21 Dec, 2018.**

**20 Dec.**

*Location: Riot Studio, via San Biagio dei Librai, 39*

2 pm.

Introduction: Post Start-Up Cultures *Adam Arvidsson, University of Naples, Federico II.*

The Magic of Venture Capital. Valuing Start-Ups. *Vincenzo Luise, University of Milan.*

Introduction to the discussion, *Antonio Prigobbo, NaStartUp.*

3.30 pm Coffee Break

4 pm

Love in the age of Tinder, *Carolina Bandinelli, University of Lincoln*

Nostalgia and digital capitalism, *Alessandro Gandini, King's College, London*

Discussion

6 pm

cinema: on the future of the digital economy. Skype interventions by

*Emaline Friedman, Holochain*

*Jerry Yang, Hardware Club*

*Charles Wan, John's Hopkins' University.*

Introduction to the discussion: *Amanda Jansen, QuiShare*

8 pm

Drinks

Dinner

21 dec

*Location: Department of social sciences, University of Naples, Federico II, vico Monte della Pietà 1.*

10 pm, (Aula T-3)

The rise of populist finance. Exploring discourses and practices of amateur cryptocurrency investors, *Alberto Cossu, University of Amsterdam.*

Food start-ups in Italy. The humble path to the creative economy, *Alessandro Gerosa, University of Milan.*

The affective commons of co-working, *Julian Waters Lynch, RMIT University, Australia.*

*discussion*

13

*colazione di lavoro*

14

*parallel sessions*

16.30

coffee break

17 (Aula T-3)

*Conclusion: Entering the Anthropocene*

Posthuman Gaming: Video Games for the Post-Anthropocene, *Paolo Ruffino, University of Lincoln*

*Comments by*

*Dario Minervini, University of Naples, Federico II*

*Jaromil Rojo dyne.org*

## Parallel sessions

1.

(Aula T-3)

The unicorn utopia influences: What is on the entrepreneurial mindset in Brazilian's ?  
startups? *Rosana Córdova & Marcos Ferasso*

Politics of datafication: the case of Blockchain , *Silvia Semenzin, University of Milan*

2.

(Aula I.II)

Towards a caring culture, *Chiara Bassetti, Marco Sachy, Mariacristina Sciannamblo (University of Trento) & Maurizio Teli, Madeira Interactive Technologies Institute*

Professions and the reskilling revolution, *Dario de Notaris, Federica, University of Naples, Federico II.*